

## FIRST TURKISH BARBERSHOP FOR STRATFORD-UPON-AVON

Colliers International is opening the first traditional Turkish barbershop in Stratford-Upon-Avon, as the town joins the growing list of places getting behind the popular service.

Located at 27 Wood Street in the centre of Stratford-Upon-Avon, First Class Traditional Turkish Barbers will offer affordable hair grooming as well as addition services for men which traditionally include: a facial steam clean and massage; eyebrow threading or trimming; ear-flaming and a customary straight razor shave.

Emel Ahmet, Associate Director in Colliers International's Retail Agency team, said: "Where gents have been opting for the 'no frills' treatment of the high street barber for some time now, the Turkish Barbers have entered the market offering something different. "Entrenched in tradition and history, the art of Turkish barbering is a much more luxurious experience and celebrates a skill that has been passed down from generation to generation, however still at the affordable price point that you would expect from a high street barbershop."



## THREE FOR LSB

Opening their first barber academy outside of the capital, London School of Barbering has announced their third training centre will be based in Manchester.

Offering everything from NVQ 2 Diploma beginner course to NVQ 3 Masters advanced course, the new facility offers free haircuts to models meaning that students can cut hair on up to six live models daily. This has been key to the success of LSB courses, with a much higher percentage of LSB students going on to full-time barbering employment compared to many other courses.



## SHAVE FINALISTS

The seven regional winners joining last year's champion Elvis Gjokaj in the final of Britain's Best Shave 2018 have been announced.

Enver Yeshilbulut, Kevin Voyse, Sophie Collins, Jamie Crawford, Yucel Olmezskaya, Jack Jenkins, and Allan Stone will be fighting it out with Elvis in the BBA and The Bluebeards Revenge boxing ring at Barber UK.

The finalists will need to impress judges on a range of criteria, including preparation, razor technique, and post-shave routine to win the title at the Birmingham NEC on Sunday May 20th.

This year's Britain's Best Shave winner will walk away with £500 worth of The Bluebeards Revenge grooming products and merchandise, and a chance to work with the brand – as well as the much-coveted title of Britain's Best Wet Shaving Barber.

Nick Gibbens, spokesperson for The Bluebeards Revenge, said: "Each year we're blown away by the level of talent out there,

## BRIGHT DAY FOR BRIGHTWELL

A BarberNV favourite and former Educator of the Month, Alison Brightwell, has had her brilliance recognised as the prestigious TES Further Education Teacher of the Year.

Alison, who teaches barbering and hairdressing at East Durham College, was presented with the accolade at the TES FE Awards annual ceremony at the Grosvenor House Hotel in London, beating outstanding teachers from across the UK.

Alison said: "I'm utterly thrilled and shocked! I couldn't have done it without my amazing team and support from my managers, I'd like to thank everyone who has supported me over the years and especially Suzanne Duncan, the principal of East Durham College, for nominating me.

"Teaching is my passion, so to be recognised for it with an award like this is amazing. It's a night I will never, ever forget."

We asked Alison what her secret is?

"I don't really know! I'm very passionate and always have a good rapport with my students. I try to inspire them and motivate them, I think that's the main thing. They know how much I enjoy my job, that comes across."



## WOMEN ENTERING COMPS

Statistics from The Bluebeards Revenge male grooming brand and the British Barbers' Association found that women, who have been notoriously shy when it comes to entering competitions and demoing on the stage, are now starting to take the plunge and showcasing their impressive barbering talents.

The figures, released ahead of International Women's Day on March 8th, show that 23 per cent of the entries to this year's prestigious Britain's Best Shave were female, up from just 8 per cent back in 2014. The

numbers have been increasing year on year, with 10% of the entries being female in 2015, 11% in 2016 and 17% in 2017.

Nick Gibbens, spokesperson for The Bluebeards Revenge, said he was delighted with the findings, adding it showed how far the industry had come over the last five years.

He explained: "Making an impact on the barbering world has always been easy for women. I even remember the days when men would refuse to sit in the barber chair because she was a woman. The industry has grown up since then and it's great to see so many female barbers entering this year's Britain's Best Shave competition."



## NEXT GEN

The AHT (Association of Hairdressers and Therapists) Finals took place in Blackpool in March, with a number of young barbers displaying their talents in competitions including Male Fashion Look and Men's Cut and Finish.

With support from the likes of the MHFed, with Adam Sloan among the judges, the day highlighted the level of talent and creativity coming through the industry.

Nathan Ryan, pictured above, came second in the Male Fashion Look with his Afro inspired flat top with skin taper. "The standard was really high and they were all good competitors," said Nathan who is making the move from college to starting in his first shop. Congratulations to Nathan and all who took part.

## CUT AND COLOUR COURSE

Two BarberNV favourites are coming together for a day of education in Glasgow this May. Last issue's cover star Sam Wall is teaming up with SHABA Barber of the Year Grant Carr for a men's creative cut and colour course at Grant's Mr Blonde shop on May 6th.

Tickets are limited and come with a complimentary American Crew gift bag. To book either a hands-on full day session for maximum learning or to book a morning observation ticket call 0141 230 0524.



## DR NESTOR TAKES A LEAP

BarberNV columnist Dr Nestor is taking to the skies this April in a bid to raise money for Edinburgh's Royal Hospital for Sick Children and The Edinburgh Children's Hospital Charity.

On Sunday 22 April 2018, Dr Nestor will leap out of a plane in St Andrews, descending 10,000ft to the ground in a terrifying display of charitable generosity. Dr Nestor, having worked with hundreds of young patients during his time at The Royal Hospital for Sick Children, has seen first-hand the good that The Edinburgh Children's Hospital Charity does, and is passionate about supporting this all-important charity.

Dr Nestor hopes to raise £3,000 to support the charity's essential work in treating children with life-threatening injuries and ailments. If you would like to donate to this fantastic cause, please visit: <https://echcharityskydive.everydayhero.com/uk/dr-nestor-s-fundraising-for-edinburgh-s-sick-kids>

