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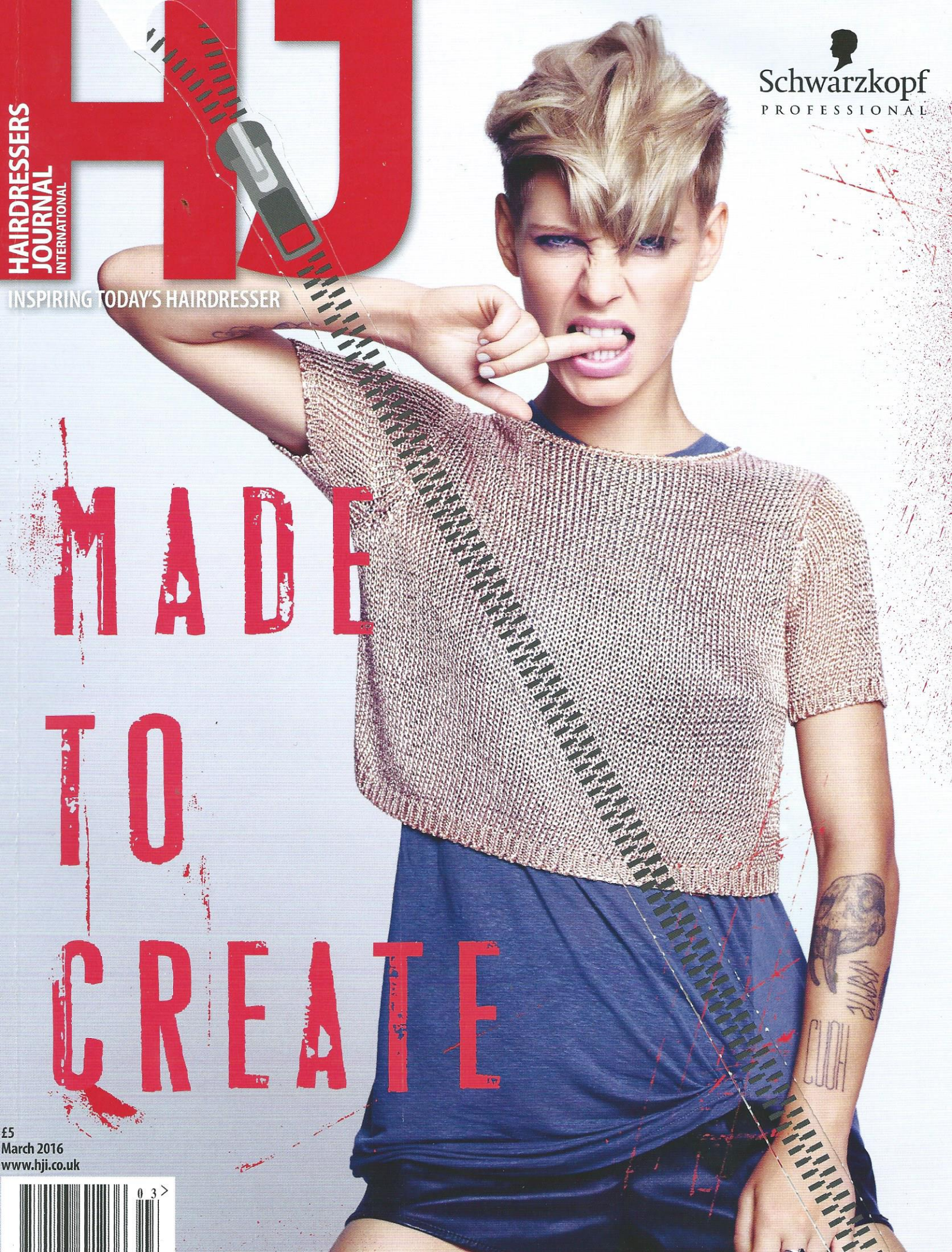

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Salon Wins 21st Green Award

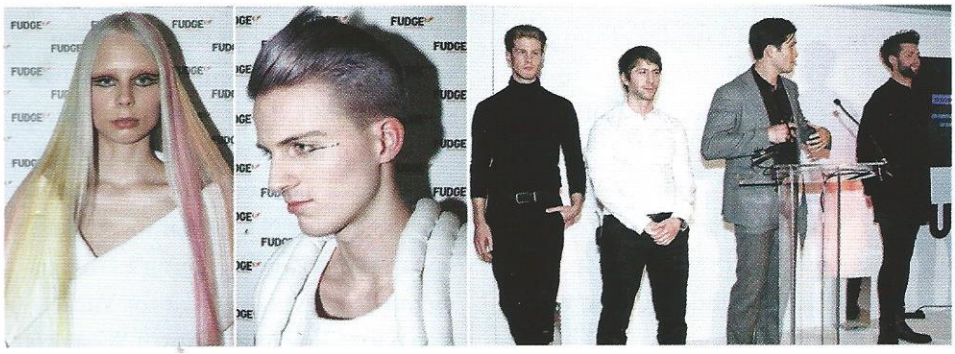
Élan Hair Design, of Inverurie, Aberdeenshire, has picked up the Social Responsibility Award at the Employee Engagement Awards held in London on 28 January – marking the 21st environmental award received by the salon.

Lorna Milton, director of Élan Hair Design, said: "We are thrilled to have won another award – it's a credit to everyone involved at the salon. Élan has come such a long way in recent times and going forward we will look to keep building on our environmental achievements in years to come."

Élan's green journey to success began with a £250,000 refurbishment of its premises four years ago aimed at reducing its carbon footprint. Features of the revamp included the installation of PV (photovoltaic) panels which generate

electricity and solar-thermal panels to provide energy for hot water.

The most notable success for the Aberdeenshire business was scooping the Chamber Award for Sustainability, organised by the British Chambers of Commerce in 2012. The salon has been nominated for more than 70 awards in the past four years.



Fudge Pledges to Raise Standards

Fudge Professional is looking to lead the way in raising standards in men's hairdressing with its latest collaboration with London School of Barbering.

The barbers, who presented their latest trends at the Fudge EU Conference in London, will be working with the product company to promote standards and training as well as encouraging barbers and traditional men's hairdressers to work together.

With more searches for men's hair than women's hair on Google, Fudge and London School of Barbering will be looking to raise the standards in scissor work when it comes to working with male clients. "Standards in men's education needs improving and along with Fudge we will be holding courses for barbers and men's hairdressers to ensure they are offering the latest trends and techniques to a high standard," explained Justis McEvilly.

Talking about the exciting launches for 2016, head of Fudge, Stephanie Bruce, introduced their latest ambassadors Mazella & Palmer, who worked alongside Tracey Hayes to create stunning looks using the new Paintbox range of colours.

GET ON YOUR BIKE FOR GREAT ORMOND STREET

This year John Frieda will be taking on a unique two-day challenge on the beautiful island of Ibiza, and is calling you to join him. Choose to either saddle up and see stunning scenery on two wheels, or lace up your walking boots and challenge yourself on foot.

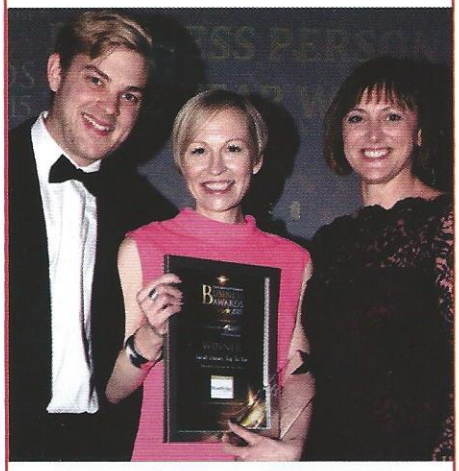
Whichever you choose, the challenge will be a celebration of all things sun, sea and sand, culminating with a celebratory party in the famous Pacha nightclub.

With a new and exciting route this year, the cycling challenge will see you cover 80km each day, with an additional 20km loop for those looking to push themselves further. You'll receive a complimentary cycling jersey, free cycle hire and guided route leaders along the way.

To register visit: http://bit.ly/GOSHbikeride

WIN FOR WISBECH

The talented team at Top to Toe in Wisbech got their year off to a great start with salon co-owner and managing director Sarah Davies winning a prestigious Fenland Enterprise Business Awards.



(L-R) RADIO DJ CHARLES DENNETT, TOP TO TOE'S SARAH DAVIES AND CLAIRE CLARKE FROM AWARD SPONSOR, LEEDS DAY SOLICITORS