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THE LONG GAME

Skills that grow on you and your clients
pages 28/30

selling OUT

Show 'em the goods for richer returns
pages 20 & 21

YOU'RE A *Class* APART

Celebrating your creativity in business, hair and life!

Jafahandi Barbershop

Fudge PROFESSIONAL LAUNCH COLLAB WITH LONDON SCHOOL OF BARBERING

Global brand Fudge is already a hot favourite with barbershops up and down the country and the pro haircare and colour company is deepening its alliance with the industry through an education collab with the London School of Barbering (londonschoolofbarbering.com). LSB has become an official stockist and will train using the Fudge Professional product portfolio. The School will also lend its expertise with tailored education and hair shows.

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EASYDRY NOMINATED IN THE GREEN AWARDS 2016

The eco towel company Easydry (easydry.com) is shortlisted in the 'Green Small Organisation of the Year' and the 'Green Manufacturer 2016' categories at The Green Awards to be held on April 14th. The company is being recognised for its water conservation campaign 'Save Water Drink Champagne'. The campaign rewards businesses in a light-hearted way to convert to disposable eco towels with the chance to win champagne for their water saving efforts. Last year Easydry customers saved a huge 41 million litres of water!

MISTER ROBINSON PLAYS BALL

Barbershops are big on community support and MB picked up on this shining example from Mister Robinson's Barbershop in Rugby. Owner Matt put his money where his mouth is and sponsored the local Rugby Town Tangos with £500 of kit for the 4-8 year old junior teams. Coach David Roche is the winner of the FA Community Coach Awards and helps run the voluntary football club and he couldn't have been happier with the donation. Matt says "The club has over 800 members aged 4 – 16 and the programme is probably one of the best I've seen. I just wanted to thank them for all that they do."